

Living Lab 十大建設

聯絡窗口	專業服務中心 林素珠 (Miko Lin) 2713-9000 ext 630, miko@iii.org.tw
計畫名稱	喚醒沉睡の五感
計畫簡介	<p>美學經濟的來臨，感官、時尚與美學的商品設計是現在進行式，強調整體愉悅的消費經驗，嗅、視、味、聽、觸五感的融合產生出的感動、貼心與幸福感則是未來式，從生活的小細節中可以發展創造出幸福感的產品或服務。有鑒於同仁平日工作繁忙，慢慢的視而不見、聽而不聞...感官都沉睡了、心也沉睡了；為此，幸福小棧(專業服務中心)設計一系列感官課程，期透過刺激、嘗試、互動與激盪，開啟同仁沉睡已久的五感，為創研所開發創造人類福祉、幸福、美滿的創新服務或產品。</p> <p>規劃一系列喚醒沉睡的五感活動，如 <u>free hugs (給你抱抱)</u>：透過肢體的接觸，感受來自同事、朋友、陌生人的溫暖，期激盪發展出如新加坡 Huggy Pajama、Poultry Chicken 等。<u>愛書流浪到你家俱樂部</u>：以交換軟性書籍如旅遊、美食、建築、攝影等書籍閱讀，讀書心得分享與互動，培養思考與說故事的能力；品茶、觀賞攝影作品與聊旅行、認識慢食生活與態度、聽音樂與了解中文美學等，透過喚醒與觸動人的五個感官，也開啟人們創新的、科技的、感動的、幸福的心靈鑰匙。</p>

技術主題	本活動擬透過問卷、心得感想撰寫、互動與交流的方式進行與取得回饋，了解同仁的需求與喚醒大家五個感官眼、耳、鼻、舌及皮膚的原始記憶與感動，進而融入工作與生活之中，開創美麗色彩人生。
應用範圍	創研所所有同仁。 每場次以小團體 20 人。

Living Lab Taiwan

Contact	Professional Service Center: Miko Lin 2713-9000 ext 630, miko@iii.org.tw
Subject	The awakening of the five senses
Description (Please fill in more than 150 words)	<p>The rise of aesthetic economy, design and usability of products focusing on consumers' utility through the five senses of sight, hearing, touch, smell. The integration of these five senses creates happiness. Innovative products are developed through the small details in life. However, because we are so occupied with work, these senses begin to disappear. Therefore, through "Happiness Booth (professional service center) program, one's senses and awareness are brought back to life to create more innovative service or products.</p> <p>There are various events to bring one's senses back to life. For instance, innovative products such as Singapore's Huggy Pajama, Poultry chickens etc. are developed through "free hugs" activity. This activity helps to create warmth through physical interactions amongst colleagues, friends and strangers. Likewise, "Books Exchange Club," an activity where one exchanges one's soft copy of books about traveling, gourmet, architecture or photography with another. This allows the two to share their reflections upon reading the book and it also helps one to develop one's analytical and narrative skills. Moreover, tea tasting, photography exhibition and conversations about traveling help one to learn a new approach to life. Listening to music also allows one to appreciate the beauty of words, touches one's senses and is a key to innovation and happiness.</p>
Technical themes (Please fill in more than 150 words)	Through surveys, questionnaires and other interactive activities, we are able to understand your needs and the importance of the awakening of the five senses and memory. This connects work and life together and leads one to a marvelous life.

Applications	20 participants per group for every session
Pictures (Please provide two or more)	Coming soon.