Bloggers' fine food searching / word-of-mouth over internet analysis engine technology-POI 3.0

Descriptions of application scenarios

User demand	POI 3.0 is to analyze, screen out and consolidate all the article contents through content screening technology as information contents with a topic, which combined with terminology identification technology and pros and cons analysis technology, with word-of-mouth hot spot information which is commonly seen on the internet recommended and shared by the general public.
Purpose of service	The service is helpful to general users and requires no complicated information inquiry, categorization and content analysis etc. to enable required information with regard to fine foods easily.

Descriptions of applied technologies

Applied technologies	● Content screening technology ● Terminology identification technology ● Pros and cons analysis technology

Descriptions of Verification

Place of case study	Hsin-I District, Song Shan District	Supplier in cooperation	Ching-Wei Internationl
Empirical methods	Target audiences : general public Empirical items : understand people's demand on the information contents provided by services and required adjustment on the discrepancies for the use of applied system. Feedback or user opinion collection method: Understand people's opinion after use and use process records through questionnaire survey.		