

Information / smart and interactive digital signage services

Descriptions of application scenarios

User demand	Integrate photography equipments, Bluetooth, RFID reader, microphone, to proceed various interesting interactive services with clients
Purpose of service	The service is the new-generation marketing tool which helps solve the needs of the public to acquire information outdoors, allowing people to feel a convenient life of intelligent city through touch panel and hyperlink of attractive contents.

Descriptions of applied technologies

Applied technologies	<ul style="list-style-type: none"> ● Multimedia image playing module ● Interactive entertainment valued-added module ● Multimedia remote control management module ● Digital signage user behavior analysis module ● Real-time message delivery module ● Digital signage hardware surveillance management module
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Descriptions of Verification

Place of case study	Song Shan Sports Center, Min-You Traditional Retail Market, Technology Service Building	Supplier in cooperation	Zero One Tech, Ai-Sheng-De Technologies
Empirical methods	<p>Target audiences : general public</p> <p>Empirical items : understand various needs of people on information in different locations and verify the hardware specification and service life of equipment.</p> <p>Feedback or user opinion collection method : track the use process of people recorded on the back-end database with system</p>		